

Communication in South Sudan is the easiest to do



AI Overview

South Sudanese communication is a blend of formal respect, indirectness, humor, and traditional non-verbal methods, shaped by culture, language, and social context. Verbal Communication South Sudanese people generally communicate with formality and respect, especially when interacting with elders or authority figures. Even in formal settings, communication is often interlaced with affection, using terms like "Aunty," "Uncle," "Brother," or "Sister" to show camaraderie and warmth. Communication can be direct or indirect depending on the relationship: strangers or acquaintances may receive indirect answers to personal questions, while close friends are more straightforward. Emotions are often expressed subtly; for example, offense may be communicated by gradually ignoring the person rather than confrontation. Humor is situational and often used in storytelling or casual peer interactions, but it is inappropriate in serious contexts or when addressing elders. Men and women tend to joke more within same-gender groups. Language and Regional Variations English is the official language, used in government, education, and business, but proficiency is limited outside urban areas. South Sudan is linguistically diverse, with over 600 local languages and dialects, including Dinka, Nuer, Bari, Zande, and Shilluk. Arabic is also widely spoken in the north due to historical ties with Sudan. In informal settings, local languages dominate, and many South Sudanese are multilingual. Common greetings like "Salaam" are used in both formal and informal contexts. Generational and Urban-Rural Differences Communication styles vary by age and location. Rural areas maintain more formal and traditional communication, emphasizing respect for elders and authority. Urban areas allow more relaxed, casual interactions, especially among p...

Article Content

South Sudanese

When talking to strangers or acquaintances, South Sudanese people tend to answer personal questions in an indirect way to protect their privacy. Closer friends tend to be more straightforward about what

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UN Human Rights Office

Sudan: Human Rights Council to hold urgent debate on 3 July on the human rights situation in and around El Obeid Statements and speeches 29 June 2026

South Sudan

South Sudan (/ su:'dɑ:n, - 'dæn /), officially the Republic of South Sudan, is a landlocked country in East Africa. It is bordered by Sudan to the north, Ethiopia to the east, Kenya to the southeast, Uganda

South Sudan: Challenges and opportunities for communication with ...

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South Sudanese

Indirect Communication: Communication varies between being direct and indirect depending on one's relationship with the person. When talking to strangers or acquaintances, South Sudanese people

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South Sudan

As South Sudan currently has 64 different ethnic groups, there is no cross-cutting communication tool used across the country but the methods mentioned above are similarly used depending on context

South Sudan Needs a National Communication Skills Programme

Improving communication skills is not only an educational priority but also a peacebuilding necessity. When South Sudanese citizens can communicate well, they are more likely to foster

South Sudan Media Guide 2025: Understanding South Sudan's Media ...

As South Sudan continues its development journey, strengthening its media sector will be essential for national growth, public discourse, and democratic accountability.

Survey Findings: Critical Insights on Communication, Trust, and ...

Our recent surveys conducted in South Sudan reveal that communication practices, levels of trust, and misinformation are all contributing factors to the country's ongoing conflict. The survey,

Media and Telecommunications Landscape Guide

In South Sudan, humanitarian organizations are already trying to harness existing communication channels to connect with disaster affected communities, for example through radio

Improving communication in South Sudan | infoasaid

The course gives an overview of the issue and the core components of community communication. These include: understanding audience's needs and preferred channels for communication,

South Sudan: Trends in Communication Preferences and Modalities

REACH teams in South Sudan published their first COVID-19 preparedness information product drawn from a selection of REACH assessments examining "Trends in Communication

InforEuro, the exchange rate of the Euro currency

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South Sudan: Trends in Communication Preferences and Modalities

April 2020 To inform COVID-19 risk communication outreach strategies, REACH put together this brief to summarize key findings on trends in communication preferences and modalities from past REACH

Communications blackout continues in large parts of

The total telecommunications and internet blackout continues in Khartoum, El Gezira, Blue Nile region and other parts of Sudan. The outages are

CONNECTIVITY AND CONFLICT IN SOUTH SUDAN

The World Food Program (WFP) led Emergency Telecommunications Cluster (ETC) has been active in South Sudan since September 2011, following the official independence of South Sudan from Sudan.

South Sudan

While it is not uncommon for government authorities to directly intervene in media operations, political interference is so ingrained in the media system that many South Sudanese journalists have learn

Country Report

In South Sudan, traditional journalism still reigns supreme. Newspapers being vended on the streets of Juba City are a common sight. There are three major national newspapers in South Sudan namely

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